

*Alexa Rose Carlin*

# **SPEECH DESCRIPTIONS**





# "Captivating. Energizing, Powerful"

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*Inspiration only goes so far, it must be followed  
by empowered action...*

Alexa delivers an unforgettable and profound message to audiences of all sizes that not only leaves them feeling inspired, but empowers them to take action beyond the event to create real change in their organization, community, and personal life.

For the past eight years, Alexa has been using her voice to create a lasting impact in the lives of thousands.

She has had the honor of working with the world's leading brands and universities to create real change. She believes you are only one speech away from reaching your goals, that's why everything she does is intentional, thoughtful, and customized to the objectives of your event or company goals.

So, if you're looking for someone energizing, captivating and unforgettable on the topic of empowerment, you just found her.

Whether you're trying to empower 10,000 sales representatives, 1,000 creators, or 10 marketing executives, she will not only inspire your audience to be confident to take action, but she'll also teach them how through powerful and authentic storytelling.

If you are interested in learning more, ***we would love to speak to you.***



# The Confidence Spectrum

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## Speech Description:

Let's be honest, being confident is hard.

Think back to the last time you felt most confident. What were you doing, who were you with, and what do you think impacted your level of confidence?

In today's society, it's so easy to fall into the comparison mindset.

Women are inundated with messages and the pressure to be perfect that can become paralyzing and create an unhealthy competitive environment.

As the Founder of the largest event for female entrepreneurs and change leaders, Alexa has discovered that the key to success is empowering women to collaborate versus compete. In order to achieve this participants must first develop their own self-confidence and understand their worth.

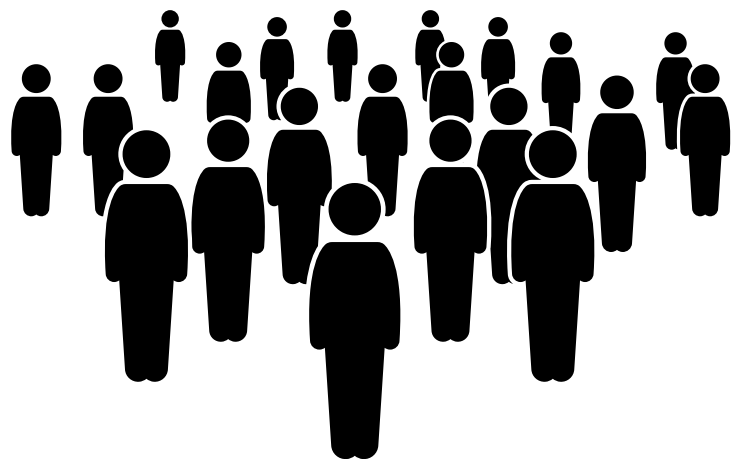
In this empowering and inspiring keynote, Alexa helps participants connect and collaborate while offering tools to develop their own self-confidence, learning how to break through the fear holding them back from becoming an authentic leader.

## ORGANIZATIONAL IMPACT:

- ★ Strategies on how to build unwavering confidence.
- ★ How to identify when they feel most confident and how they can build upon it when put in new situations.
- ★ How to overcome the need for outside validation.
- ★ Techniques to break through the fear of judgment, failure, and feeling unworthy.
- ★ How to create an inclusive and supportive community.
- ★ Why women need to support one another and how collaboration drives positive change.
- ★ The importance of vulnerability and how to practice it.
- ★ How to create stronger relationships and the importance of building real connections in their personal and professional life.

## IDEAL AUDIENCE:

- ★ Salespeople
- ★ Managers
- ★ Entrepreneurs
- ★ Entry-level training
- ★ Leaders & Teams
- ★ Keynote
- ★ Workshop





# Turning Obstacles Into Opportunities

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## Speech Description:

You have a goal in mind, an idea you're passionate about, a job to do in your organization, but now what?

Where do you start?

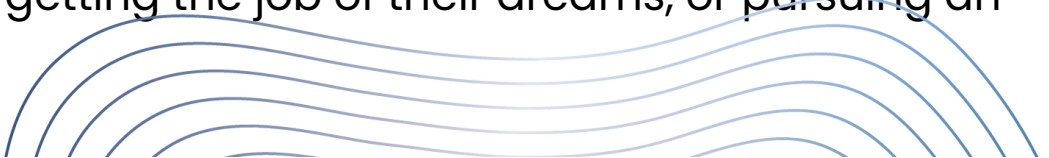
How do you overcome daily obstacles from performing well in school, being involved, making an impact, and having a social life?

There will always be obstacles and challenges that come our way and for our entire lives we are taught on how to "overcome obstacles", but Alexa has found a better solution.

In this impactful keynote Alexa not only empowers participants to get started, but she challenges their way of thinking and provides actionable tools and steps to turn any idea into reality- regardless of the obstacles they face.

Our obstacles can do one of two things, they can either stop us or propel us- Alexa wants to ensure you choose the latter.

Audiences will learn the framework on how to push through challenges, develop a positive mindset, and create a customized action plan to achieve any goal whether that's planning a fundraiser for their organization, getting the job of their dreams, or pursuing an entrepreneurial idea.

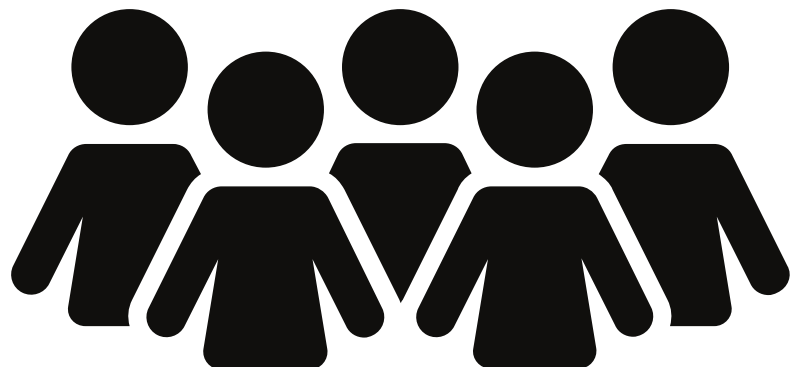


## **ORGANIZATIONAL IMPACT:**

- ★ The three elements to push through obstacles and challenges.
- ★ How to develop a positive and healthy mindset for growth.
- ★ How a perception of circumstances often dictates reality.
- ★ How to identify their strengths and challenge their way of thinking.
- ★ How to focus and create an action plan for success.
- ★ The importance of focusing on meaningful work and making an impact in the lives of their peers and their community.
- ★ How to focus on solutions in the midst of organizational challenges.
- ★ The importance of their own stories and why we need to share those stories with others.

## **IDEAL AUDIENCE:**

- ★ Entrepreneurs
- ★ Managers
- ★ Women in Business
- ★ Leaders & Teams
- ★ Keynote



# Unknown to Unforgettable

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## Speech Description:

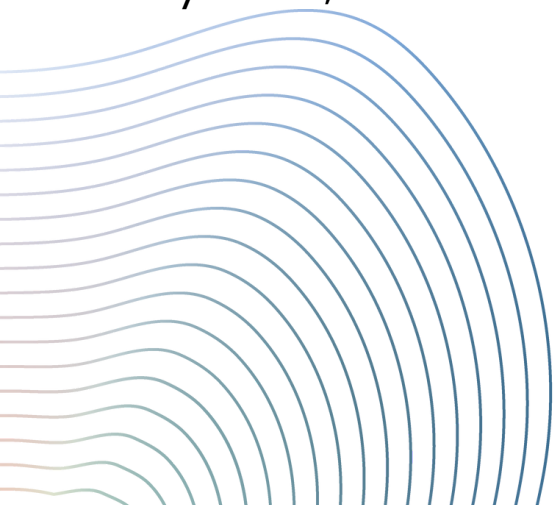
Your authenticity is your point of differentiation, so why is everyone trying so hard to follow the trends?

In this talk Alexa will dive into what it takes to not only rise above the noise online, but help take your brand from unknown to unforgettable by being who you are.

The world of content creation can get tough, from imposter syndrome to comparisonitis, how can creators find the resilience to keep going without losing their own voice?

After a near-death experience gave Alexa a one-percent chance to live and left her with a chronic illness, she discovered the more she shared her vulnerabilities, the more her following grew.

In this engaging, inspiring, and thought-provoking talk, Alexa will empower you with the courage and confidence to share not just what you do, but **WHO** you are with the world.





## **ORGANIZATIONAL IMPACT:**

- ★ How to make your business & brand relatable
- ★ Top marketing strategies to grow your business.
- ★ How businesses can keep up with the rapid changing environment of marketing & advertising.
- ★ How to gain the confidence to share your story.
- ★ How to create an authentic connection with your ideal customer.
- ★ The top strategies to position your business as a leader in your industry.

## **IDEAL AUDIENCE:**

- ★ Managers
- ★ Marketing Professionals
- ★ Entrepreneurs
- ★ Leaders & Teams
- ★ Real Estate Agents
- ★ Keynote
- ★ Workshop



# Past organizations Alexa has worked with

"I invited Alexa to speak at our Small Business Week roundtable, where we discussed small businesses' challenges. As a small business owner, she has learned how to create successful businesses by following her passions and overcoming obstacles. Alexa always brings great energy, a people-first point of view, and is very collaborative. She was incredible to work with, and we have enjoyed having her as a partner and look forward to continuing to work with her to bring her insights and thoughts to help small businesses."

- Jason Redmond, Head of Mobile Marketing B2B



"Alexa's powerful message left our Live Más Scholarship students in awe of her journey, yet empowered and inspired enough to create their own. She was just as fun and engaging as she was raw and authentic which allowed our students to not only connect to her, but also to each other. We are grateful for her time and words of wisdom and hope future audiences find her insight just as impactful as we did."

- Jen Walker, Senior Manager, Taco Bell Foundation



"Alexa has the perfect combination of energy, enthusiasm, and a little "kick in the ass". The connection our team felt to Alexa was not like any we've experienced. She doesn't just tell you what to do, she leads you by example with an outstanding life story, and refreshing, authentic ways to transform your life to be constructively positive."

-Kaitlin Patrick, Sales Manager



"Alexa was invited to speak at a sales kick off conference for my company, Cox Business. I had heard Alexa speak previously at a chamber conference in Gainesville so I knew her style and was eager to hear her speak to our sales force. She really did her homework and showed up with a specially tailored talk that was both inspirational and relevant to sales. Alexa spoke to our sales force like she understood their challenges and obstacles both personally and professionally. I would recommend Alexa for any group in any industry. She has a an infectious energy that gets you excited to go out and achieve your goals. There were several people who came up to her after her talk to tell her how much her story meant to them. I really enjoyed working with her and hope I get another chance to do so in the future."

- Kristin Taylor, Senior Manager Business Integration



"Alexa was in a word: amazing. Her message addressing inequality touched on themes of empowerment, positivity and gratitude. At such a young age, Alexa is already a national figure hosting national conferences and speaking to major corporations. She electrified and inspired the crowd. It was amazing to experience."

- Jeff Perlman, Former Delray Beach Mayor





"Alexa is a phenomenal speaker and motivational leader. She was fully transparent about her life's challenges and very clear about how she used them as touchstones to a better life. What I liked most was how Alexa moved the dialogue from a high level down to a very practical, tactical action level for the attendees. The Women left the session with real "things to do today" in their work and personal lives. Alexa knows how to empower women (and Men) to feel they hit another gear of productivity and happiness. Hope to have her back again soon."

-Jim Stallings, CEO

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VENTURES

"Alexa was a presence that captured my student's attention from the moment she began her program. She is easily relatable and paints a picture of success that is attainable for anyone willing to put the effort into reaching their goals. She was very approachable and easy to talk to and our Panhellenic community was grateful for the time they spent with her."

- Alexis Bonamassa, Assistant Director of Student Activities for Greek Life and Student Leadership

 **YORK COLLEGE**  
OF PENNSYLVANIA

# To find out more call Monica

OR SEND HER A MESSAGE.  
(She manages all things speaking.)

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